

Facts and Figures



Trade exhibition	Imaging Expo China/Interphoto Shanghai 2008 China International Imaging and Photographic Equipment Fair
Date	July 03 – 06, 2008
Venue	Shanghai Everbright Convention and Exhibition Center
Website	www.imaging-expo-china.com
Organizer	Koelnmesse GmbH, Germany SIEC Shanghai International Exhibition Co. Ltd., China
Event frequency	Annually

Imaging Expo
China/Interphoto
Shanghai 2008
July 03 – 06, 2008

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Opening hours	<u>Exhibitors</u>	
	July 03, 2008:	08.00 am to 5.00 pm
	July 04 - 05, 2008:	08.30 am to 5.00 pm
	July 06, 2008:	08.30 am to 2.30 pm
	<u>Visitors</u>	
	July 03 – 05, 2008:	09.00 am to 4.30 pm
July 06, 2008:	09.00 am to 2.00 pm,	
Construction and dismantling periods	<u>Build up</u>	
	July 01, 2008:	09.00 am to 5.00 pm
	July 02, 2008:	09.00 am to 8.00 pm
	<u>Dismantling</u>	
	July 06, 2008:	02.30 am to 9.30 pm
	Participation fees	<u>Exhibitors</u>
Raw Space		USD 190 / sqm (min. 27 sqm)
Shell Scheme		USD 230 / sqm (min. 9 sqm)
Premium Scheme		USD 250 / sqm (min 18 sqm)
<u>Visitors</u>		
Free of charge – trade visitors only		
Event profile		Imaging Expo China/Interphoto Shanghai is the leading trade fair in the region. From July 03 - 06, 2008 the full attention of the worldwide imaging industry is drawn to Imaging Expo China/Interphoto Shanghai. With the strong

support of the world's no. 1 imaging fair, photokina, and the co-organization with Shanghai International Exhibition Co., Ltd (SIEC), be assured of a quality show featuring renowned international and domestic brand names in the imaging industry. With the expertise and the extensive business network of both organizers, Imaging Expo China/Interphoto Shanghai 2008 will be the most dynamic trading platform for industry professionals.

Exhibit profile

- Cameras
 - Lens, Filters and Camera Equipment/ Accessories
 - Projection/ Presentation
 - Visions, Sounds and Data Media
 - Video/ Film Technology, Accessories and Post-processing
 - Home and Mobile Electronics
 - Digital Imaging and Publishing
 - Publishing Systems: Layout-Graphic-Multimedia
 - Publishing Systems: Prepress and Production
 - Additional Assortment
 - Photographic Studio Equipment
 - Lights and Lighting Techniques
 - Equipment and Systems for Photofinishing
 - Order Handling for Photofinishing
 - Recycling Units for Photofinishing
 - Audio Technology
 - Studio, Stage and Show Technology
 - Hardware and Software for Image Data Transmission
 - Equipment and Systems for Technical Scientific Image Processing
 - Constructional Unit and Semi-finished Products
 - Services
-

Targeted groups	<p data-bbox="469 230 592 259"><u>Exhibitors</u></p> <p data-bbox="469 271 879 300">Manufacturers and distributors of</p> <ul data-bbox="518 311 1007 465" style="list-style-type: none"> - Image Input/Equipment/Accessories - Image Output/Services - Image Storage - Image Processing <p data-bbox="469 517 564 546"><u>Visitors</u></p> <p data-bbox="469 557 707 586">Trade Professionals</p> <ul data-bbox="518 598 855 831" style="list-style-type: none"> - Wholesalers - Distributors - Retailers - Import/export agents - Procurement specialists - Merchandisers <p data-bbox="469 882 1007 911">Professional & Semi-Professional End Users:</p> <ul data-bbox="518 922 898 1122" style="list-style-type: none"> - Professional photographers - Photographers ´ studios - Graphics & printers - Advertising agencies - Media/publishing houses <p data-bbox="469 1173 691 1202">Private End Users:</p> <ul data-bbox="518 1214 932 1361" style="list-style-type: none"> - Photography enthusiasts - IT-savvy young adult users - Arts/design schools ´ students - Consumers <p data-bbox="469 1413 1158 1489">Members of the media, photo journalists and press members from photography trade and hobby magazines</p>								
Targeted visitor countries	China incl. Taiwan, Hong Kong, Macao and neighbouring countries.								
Figures for the previous event (2007)	<table border="0"> <tr> <td data-bbox="469 1666 759 1695">Represented companies</td> <td></td> </tr> <tr> <td data-bbox="469 1706 587 1736">& brands:</td> <td data-bbox="850 1706 898 1736">200</td> </tr> <tr> <td data-bbox="469 1747 751 1776">Gross exhibition space:</td> <td data-bbox="850 1747 935 1776">15,000</td> </tr> <tr> <td data-bbox="469 1787 571 1816">Visitors:</td> <td data-bbox="850 1787 935 1816">30,500</td> </tr> </table>	Represented companies		& brands:	200	Gross exhibition space:	15,000	Visitors:	30,500
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