

Facts and Figures



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| Trade Exhibition | Imaging Expo Singapore 2007 (incorporating P.I.X. Photo Imaging X-change 2007) <i>Experience Imaging</i> | |
| Date | November, 2nd – 4th 2007 | |
| Website | www.imaging-expo-singapore.com | |
| Organizer | Koelnmesse Pte Ltd | |
| Event frequency | Annually | |
| Venue | Suntec International Convention & Exhibition Center (SICEC) | |
| Opening Hours | 09:30 Hrs – 18:30 Hrs (exhibitors) 10:00 Hrs – 18:00 Hrs (visitors) For Trade & Professional Visitors open from 2 nd – 4 th November 2007 For Private Visitors open from 3 rd – 4 th November 2007 | |
| Participation Fees | <u>Exhibitors</u> Raw Space EUR 200/ sqm (min. 27 sqm) Shell Scheme EUR 235/ sqm (min. 9 sqm) Premium Scheme EUR 265/ sqm (min 18 sqm) EARLY Bird!! Application: Application received by 15 June with initial deposit. Raw Space EUR 185/sqm (below 100sqms) Raw Space EUR 170/sqm (100sqms and above) <u>Visitors</u> Trade Exhibition Tickets: FREE <i>(by registration for trade professionals)</i> Conferences & Seminars: <i>First announcement of conference programme and fees will be out end May 2007</i> | |
| Event Profile | Imaging Expo Singapore 2007 will be the first Photography and Imaging event in the region specially staged for the trade professionals, professional photographers and photography enthusiasts alike. With Koelnmesse's expertise in organizing the World's No 1 Imaging Fair; photokina for over 50 years and Imaging | |

Imaging Expo Singapore
2007
2 – 4 November 2007

Contact :
Chris Yap

Tel :
+65 6396 7187

Fax :
+65 6294 8403

email :
c.yap@koelnmesse.com.sg

Koelnmesse Pte Ltd
152 Beach Road
#25-05 Gateway East
Singapore 189721
Tel. + 65 63 96 71 80
Fax + 65 62 94 84 03
info@koelnmesse.com.sg
www.koelnmesse.com.sg

Expo China for 5 years, Imaging Expo Singapore 2007 is set to present the most comprehensive products and technology exhibition of Photography and Imaging and also the most anticipated and educational conference and workshop programme in the region (P.I.X. Photo Imaging X-change 2007).

At Imaging Expo Singapore 2007, traders, distributors and retailers will be enthralled by the latest technologies and developments as Imaging Expo Singapore will be the platform for the region to launch new products.

From manufacturers to Imaging professionals, from photographers to creative directors, this will be an opportune moment to update their industry knowledge and skills and exchange ideas with some of the internationally acclaimed speakers at PIX 2007. "Experience Imaging" at Imaging Expo Singapore 2007.

Exhibit Profile

- Cameras
 - Lens, Filters and Camera Equipment/ Accessories
 - Projection/ Presentation
 - Visions, Sounds and Data Media
 - Video/ Film Technology, Accessories and Post-processing
 - Home and Mobile Electronics
 - Digital Imaging and Publishing
 - Publishing Systems: Layout-Graphic-Multimedia
 - Publishing Systems: Prepress and Production
 - Photographic Studio Equipment
 - Light Technique and Lighting
 - Equipment and Systems for Photofinishing
 - Order Handling for Photofinishing
 - Recycling Units for Photofinishing
 - Studio, Stage and Show Technology
 - Hardware and Software for Image Data Transmission
 - Equipment and Systems for Technical Scientific Image Processing
 - Constructional Unit and Semi-finished Products
 - Services
 - Home, Large Format printers, Minilabs
 - Screens and Monitors
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| Targeted Groups | <u>Exhibitors</u> Manufacturers and distributors of <ul style="list-style-type: none"> - Imaging Input - Imaging Storage - Imaging Processing - Imaging Output - Imaging Accessories - Media and Services |
| | <u>Visitors</u> Professional users of Imaging products: <ul style="list-style-type: none"> - Photographers - Graphic & Design Studios - Publishing & Printing Houses - Advertising & Media Agencies Trade professionals of Imaging sector: <ul style="list-style-type: none"> - Retailers - Wholesalers - Importers & Exporters - Procurement Specialists Members of the Media, Photo Journalists and Press members from Photography Trade and Hobby magazines Photography Enthusiasts and private users. |
| Targeted Visitor Countries | <ul style="list-style-type: none"> - Singapore - Indonesia - Malaysia - Thailand - Vietnam - Australia - New Zealand - Japan - Korea - Brunei - Philippines |
| Event Statistics (Expected) | Exhibition Space – 8,000 sqm gross space Estimated Number of Exhibitors/Brands – 150 (<i>National and International</i>) Estimated Number of Visitors – 30,000 (<i>including trade, professional and private end users</i>) |